



# Cuba in the Special Period

## Culture and Ideology in the 1990s

Edited by Ariana Hernandez-Reguant

This collection is a multidisciplinary evaluation of the impact of market reforms in Cuba's cultural policies and practices after the fall of the Soviet bloc. Anthropologists, musicologists, and literary, film, media and art scholars examine revolutionary discourses, representations of people and places, ideologies and practices of cultural production, dissemination and consumption, and the circulation of various cultural forms in transnational networks of publicity and exchange. These insightful contributions shed light on the changes that Cuba's opening to global markets of mass culture brought to the cultural field during the so-called Special Period in Times of Peace.

"This is a first rate collection comprised of work by respected specialists who develop a collective view of a knotty issue: how Cuban socialism survived, or didn't, in the period attending the dissolution of the Soviet Union. While the express ambition of the book is to refine debates about globalization, to read Hernandez's introduction, the fate of late socialism, and other broad political and economic patterns of observation, the practice of focusing on particular cultural phenomena makes good on the ambition precisely because macro questions cede to the micro-histories of art's negotiation with particular constraints and opportunities. A strong contribution to the field."--Doris Sommer, Ira and Jewell Williams Professor of Romance Languages and Literatures, Harvard University

"This book offers a definitive backward-glance at a contradictory threshold in Cuban history, a moment that has been celebrated and over-exposed at the level of consumption but relatively under-analyzed. Hernandez-Reguant's unprecedented collection gathers a host of thinkers who dwell critically in the culture of the Special Period and think through its contradictions with subtlety and rigor. Hernandez-Reguant and her contributors illuminate what was at stake -- politically, culturally, and socially -- in the Special Period, and remind us why it is important to understand both its exceptionality and its lasting effects."--Ana Maria Dopico, Associate Professor of Comparative Literature and Spanish and Portuguese, New York University

**CONTRIBUTORS:** Ariana Hernandez-Reguant \* Esther Whitfield \* Cristina Venegas \* Kevin M. Delgado \* Lisa Maya Knauer \* Laurie Frederik Meer \* Kenneth Routon \* Alexandrine Boudreault-Fournier \* Antonio Eligio Fernandez \* Jacqueline Loss \* Roberto Zurbano

**Ariana Hernandez-Reguant** is a cultural anthropologist and a professor of media studies at the University of California, San Diego. She is the author of many academic as well as popular articles on Cuban music, media, and intellectual thought. A Spanish native, she spent several years in Cuba during the Special Period.

New Concepts in Latino American Cultures

240 pp. / 0-230-60654-7 / \$74.95 cl.

PALGRAVE MACMILLAN • 20% DISCOUNT ORDER FORM				Promo Code: P356ED
Qty	ISBN	Author/Title	List Price	20% Discount
—	0-230-60654-7	Hernandez-Regua/Cuba in the Special Period	\$74.95 C\$83.00	\$59.96 C\$66.40
<b>SHIP TO:</b>			<b>Payment Options:</b>	
Name: _____			<input type="checkbox"/> Enclosed is a check or money order made payable to Palgrave Macmillan or <b>H. B. Fenn*</b>	
Institution: _____			<input type="checkbox"/> <b>Charge my credit card:</b>	
Department: _____			In the US: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express	
Address: _____			In Canada: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	
(Shipments made to P.O. Box cannot be tracked; use street address if possible)			<b>VHPS</b> will appear as the payee on your invoice.	
City: _____			for U.S. orders, please add \$5.00 for shipping	
State: _____ Zip: _____			for Canadian orders, please add C\$3.50 for shipping	
<div style="border: 1px solid black; padding: 5px;"> <p><b>*SEND CANADIAN ORDERS TO:</b> H.B. Fenn &amp; Co. Ltd 34 Nixon Rd Bolton, Ontario L7E 1W2 Canada</p> <p>Fax your order: (800) 465-3422 Order by Phone (800) 267-FENN</p> </div>			<p>Card #: _____</p> <p>Exp. Date: _____</p> <p>Signature: _____</p> <p>Phone: _____</p>	
<p><b>Send U.S. orders to:</b> VHPS 16365 James Madison Hwy. (Rte 15) <b>Gordonsville, VA 22942</b></p> <p><b>Fax your order:</b> (800) 672-2054 <b>Order by phone:</b> (888) 330-8477 <b>Save when you order online!</b> <a href="http://www.palgrave-usa.com">www.palgrave-usa.com</a></p>			<p><b>When ordering by phone or on the web, refer to the PROMO CODE to get the 20% discount.</b></p>	
Applies to individuals only. Prices are subject to change without notice.				

